



GA Solar
GEORGIA SOLAR ENERGY ASSOCIATION

Annual Membership and Sponsorship Opportunities

The Georgia Solar Energy Association (GA Solar) supports the development of a robust solar industry in Georgia through advocacy, education and outreach. Since GA Solar was founded in 2002, the organization has established a variety of programs and initiatives that support solar investment throughout the state. Recent accomplishments include:

- Working with other advocates and the City of Atlanta to **create an expedited solar permitting process.**
- **Hosted the second-largest Women in Solar Energy event in the nation** in the first Georgia celebration of opportunities for women in the solar industry.
- **Established the Southern Solar Summit**, now in its eighth year, as the premiere regional showcase for solar industry information and policy.
- Created an eNewsletter that gives **regular updates on solar news and trends** to recipients in all 159 Georgia counties.
- Offers **daily updates on solar news** from around the nation on Facebook (@georgiasolar) and Twitter (@GASolar).
- Serves as the **go-to resource for media on the solar perspective in Georgia**, and provides policy information and updates to members and sponsors.

In addition to the Southern Solar Summit, GA Solar annually hosts the **Women in Solar Energy (WISE)** event (February), the **Solar Swings Golf Outing** (April) and our popular holiday event (December) where we present the **Solar Advocate Award**. GA Solar also hosts quarterly member meetings and mixers that help members and sponsors stay connected and informed about latest solar trends and developments.

We appreciate our sponsors and supporters. Their contributions make our work possible and support the growth of Georgia's solar industry. We invite you to review our list of opportunities for partnering with GA Solar. Please see [page two](#) for a full list of annual membership and sponsorship opportunities and [page three](#) for the start of event-specific sponsorship opportunities.

**Click here
to join or renew
your membership
with GaSolar.**

**For questions about
membership or
sponsorship opportunities,
please contact:**

**Lauren Hart
admin@gasolar.org
404-522-4775**



	MEMBERS					SPONSOR MEMBERS				
	Student	Individual	Nonprofit / Government / Entrepreneur	Corporate	Institution / University	Kilowatt	Megawatt	Gigawatt	Terawatt	Champion
	Free	\$50	\$250	\$500	\$500	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000
DIRECTORY										
■ Membership for organization				10	50	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
■ Directory Listing				✓	✓	✓	✓	✓	✓	✓
■ Newsletter and notices	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
■ Board of Directors Vote	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
■ Post listings to Job Board								✓	✓	✓
MEMBERSHIP MEETINGS										
■ Registration discount	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
■ Post company literature							✓	✓	✓	✓
■ Moderate a panel									✓	✓
■ Food Sponsor (1x)									✓	✓
■ Meet & Greet Sponsor (1x)									✓	✓
■ Compose a panel										✓
■ Participate in Committee						✓	✓	✓	✓	✓
LOGO										
■ Web: Sponsor page						✓	✓	✓	✓	✓
■ Member meeting slides						✓	✓	✓	✓	✓
■ Web: Home page								✓	✓	✓
SOLAR SUMMIT										
■ Registration discount	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
■ Booth space								✓	✓	✓
■ Introduce a panel								✓	✓	
■ Cocktail Co-Sponsor									✓	✓
■ Introduce a keynote										✓



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SOUTHERN SOLAR SUMMIT			
Opportunity	Cost	Sponsorship Details	Available Sponsorships
■ Presenting	\$5,000	Exhibition booth space, 4 Summit Registrations, invitation for two to VIP networking dinner, sponsor logo on all materials, display sign with sponsor logo on, keynote introduction and ability to provide swag at no additional cost	1
■ Boxed Lunch	\$2,000	Logo on each boxed lunch, display sign with logo, remarks before lunch break, logo on screen and recognition in program	1
■ Cocktail Reception	\$1,000	Display sign with sponsor logo, logo recognition in program, logos on screen, and logos on each drink ticket	4
■ Breakfast	\$1,000	Display sign with logo, recognition in program, recognition at breakfast	1
■ Panel	\$1,000	Recognition in program with logo, opportunity to introduce a panel, logo on screen	4
■ Breaks	\$500	Display sign with logo, logo recognition in program and on screen before each break	2
■ Tabletop Displays	\$800/table or \$500/half table	Limited number of tables in common registration area for breaks/cocktail reception	8
■ Swag	\$250	Please provide 200 items; options include hat, pen, note pads, lanyards, flash light or other items of your choice	2

Sponsorship of an individual meeting event is also available. Please contact GaSolar for more details.

For questions about specific event sponsorship opportunities, please contact:

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ATLANTA "SOLAR SWINGS" GOLF OUTING			
Opportunity	Cost	Sponsorship Details	Available Sponsorships
■ Boxed Lunch	\$1,000	Logo, recognition and welcoming remarks at awards ceremony	2
■ Awards Buffet	\$1,000	Logo, recognition and welcoming remarks at awards ceremony	2
■ Awards Reception	\$1,000	Logo, recognition and welcoming remarks at reception (includes two tickets with sponsor logo on tickets and signage at reception)	1
■ "Closest to the Pin"	\$1,000	Logo, recognition	1
■ Longest drive	\$1,000	Logo, recognition	1
■ Beer Cart	\$1,000	Logo, recognition	1
■ Putting Green	\$500	Logo, recognition	1

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